



# REVIEW

April  
2009

## FUTURE MEETINGS

(# Note new date)

17.30 networking  
18.15 start

11 May

Hotel du Vin

8 June

Majestic Hotel

20 July #

White Hart Hotel

10 August

Harrogate  
International Centre

14 September

Cedar Court Hotel

12 October

St George Hotel

9 November

Crown Hotel

14 December

Holiday Inn

## Review of Chamber Meeting + News Update

### **BUSINESS AWARDS 2009**

- Congratulations to members Cedar Court Hotel; Platinum Print; HACS Training
- Hr180 won the Best Small Company Award sponsored by the Chamber
- They will tell their success story at the Chamber Meeting on 8<sup>th</sup> June.
- Hospitality & Tourism Awards very popular – only few places left on 1<sup>st</sup> June

### **YORKSHIRE BUSINESS MARKET 2009**

- Record numbers of exhibitors and visitors filled all the Pavilions of Harrogate
- Mayor and MP open the event and congratulate the Chamber on its success
- Excellent press coverage in Harrogate Advertiser series and Yorkshire Post
- Feedback from Exhibitors is highly favourable with many good testimonials
- Please note the date of 26<sup>th</sup> April 2010 for the next Yorkshire Business Market

### **MEMBERS NEWS & BENEFITS**

- Business-to-Business mailing sent out to almost 7,000 Yorkshire businesses
- FREE Harrogate Town and District maps now available to help your visitors
- Promoting Harrogate Group meets on 6<sup>th</sup> May – new members welcome
- Harrogate at Christmas Group meeting on 13<sup>th</sup> May – new members welcome
- Please note change of date for July Meeting – now 20<sup>th</sup> instead of 13<sup>th</sup> July

## Future Meetings

**Monday, 11th May** - Hotel du Vin, Harrogate - 17.30 for 18.15 (*Members only*)

### **Harrogate Council Update + Annual General Meeting**

**Keynote speakers: Councillor Mike Gardner, Leader of the Council & Wallace Sampson, Chief Executive of Harrogate Borough Council**

**Monday, 8<sup>th</sup> June** - Majestic Hotel, Harrogate - 17.30 for 18.15 (*Guests welcome*)

### **How to succeed starting & growing a new Business**

**Presentations by Ackrills Best Small Business Award Winner - hr180 plus local Bank Representatives and Business Advisers**

## PROMOTING HARROGATE BUSINESS

Harrogate Chamber of Trade & Commerce, PO Box 8, Harrogate, HG2 8XB

Tel: 01423 879208 Fax: 01423 870025 E-mail: [info@harrogatechamber.org](mailto:info@harrogatechamber.org) Website: [harrogatechamber.org](http://harrogatechamber.org)

## **BUSINESS NETWORKING SAFARI**

President, Robert Whiteley, welcomed everyone to the 16<sup>th</sup> Business Networking Safari, particularly new members attending their first meeting, who join 25 new members to Harrogate Chamber in 2009 so far.

The Safari was a 'roaring' success with a fantastic hot and cold buffet provided by the Cairn Hotel with plenty of variation to keep the 'hunters' energised for the night's 'hunting' for new business opportunities!

Maximum capacity was reached yet again meaning that 49 businesses benefitted from personally interacting with every other business at the event, finding out what they do, as well as imparting details of their own business. Many new connections were made as well as renewing relationships with old contacts.

Many thanks to Susan Romao, Executive Manager, and the staff at the Cairn Hotel, for hosting the Safari. Their attention to our guests and the exceptional array of food that was available for our members will be hard to beat!

## **HARROGATE DISTRICT NEWS**

### **Enterprise Finance Guarantee Scheme**

Chief Executive, Brian Dunsby, drew attention to the Government's Enterprise Finance Guarantee scheme, a 75% guarantee on additional funding from your local bank. All banks should be offering the scheme and Chamber Member, Nat West's Brian Coghlan will run a seminar about it at the Yorkshire Business Market.

Independent advice can be obtained from Business Link Yorkshire - visit [www.businesslinkyorkshire.co.uk](http://www.businesslinkyorkshire.co.uk) or call 08456 048 048 for help and guidance.

Don Cartlidge, a Business Adviser with Business Link Yorkshire, is a regular attendee at our meetings and is happy to talk to anyone who needs advice.

## **ACKRILL MEDIA BUSINESS AWARDS**

The Ackrill Media Group Business Awards Gala Dinner was held at the Harrogate International Centre on 26<sup>th</sup> March and was a great success, focusing on all the positive aspects of local business.

Robert Whiteley congratulated everyone who won awards which again included several Harrogate Chamber members who won the following awards:

**Cedar Court Hotel** - Winners of Tourism Award

**The Platinum Group** - Winners of Green Award

**HACS Training** - Winners of Best Large Company

The Best Small Company Award, sponsored by Harrogate Chamber, was won by **hr180**, an HR support and advice company based in Scarcroft, Leeds. The June meeting will include a presentation by hr180's Managing Director, Claire Morley-Jones on her experiences of starting and growing a new business.

### **Hospitality & Tourism Awards 2009**

Many nominations have been received for the inaugural Hospitality & Tourism Awards, organised by Simon Cotton for Destination Harrogate. The Awards Dinner will be held on 1<sup>st</sup> June in the Royal Hall with tickets at £38 per person. Contact Sian Craig on 01423 858585.

More details at [www.destinationharrogate.co.uk](http://www.destinationharrogate.co.uk)

## **MEMBERSHIP BENEFITS**

### **Business to Business Mailing**

All members should have received the mailing in March that was sent out to 7,000 businesses in Harrogate and the surrounding areas. This carried the Yorkshire Business Market brochure and tickets, together with leaflets from several local businesses. If you did not receive this, please let us know so we can send you a spare pack and ensure you are correctly listed!

### **What else can we do for you?**

Harrogate Chamber Management Group have been discussing what other benefits can be offered to members. Please let us have your thoughts in terms of extra events, meetings, newsletters, etc., to help you with your business promotion activities. You can either talk to a Management Group member at a meeting, or send an e-mail to [info@harrogatechamber.org](mailto:info@harrogatechamber.org)

### **FREE Harrogate Town Maps**

The new Harrogate Town maps are available to all member companies FREE. Please send an e-mail to [info@harrogatechamber.org](mailto:info@harrogatechamber.org) in advance of the next meeting and we will arrange for a supply to be available for collection. They are in pads of 100 maps which can be split into smaller quantities on request. Alternatively full pads may be collected from Pavilions of Harrogate.

## **YORKSHIRE BUSINESS MARKET**

This edition of REVIEW has been delayed by all the preparations for the Yorkshire Business Market on 27<sup>th</sup> April, but we can now give a brief report on the day.

Over 200 exhibition spaces were taken up by companies from all over Yorkshire and visitors on the day exceeded all earlier records, despite the persistent rain! For those who missed it, the Visitor Guide is enclosed together with the 8-page Supplement published by Ackrills – with a circulation of 36,000 copies across the whole District.

The Best Stand Award Winners this year were:

**Best Small Stand - Harrogate Holiday Cottages**

**Best Medium Stand - hr180**

**Best Large Stand - Cedar Court Hotel**

A full report with pictures will be published on the Yorkshire Business Market website shortly - visit [www.yorkshirebusinessmarket.org](http://www.yorkshirebusinessmarket.org)

## **FOCUS GROUPS**

### **Promoting Harrogate**

The Yorkshire Tourist Board was recently re-branded as '**Welcome to Yorkshire**', funded by Yorkshire Forward who are contributing £30 million over the next three years. Robert Whiteley and Brian Dunsby attended the launch presentation which Robert said was very impressive and showed that Yorkshire Tourism has well and truly arrived in the 21<sup>st</sup> Century. It is hoped that both business and leisure tourism in Yorkshire will benefit from the campaign.

The next meeting of the Promoting Harrogate Focus Group will be on Wednesday 6<sup>th</sup> May at the Majestic Hotel starting at 10.30. New members are welcome.

## Town Centre

The Mayor of Harrogate, Councillor John Fox, hosted a meeting of parties interested in supporting the **Christmas Lights** for 2009. One result was a Raffle held at the Yorkshire Business Market, with prizes donated by local companies. The Harrogate Lions kindly offered their support in selling tickets on the day. The next meeting will be at 18.00 on Wednesday 13<sup>th</sup> May.

We were pleased to hear Harrogate Borough Council decided **not to introduce pay and display parking** charges on several streets in and around the town centre. Strong objections were raised by Past President, Granville Simpson and Chief Executive Brian Dunsby, which together with other objections received resulted in a decision by Councillor Don Mackenzie to **continue with free disc parking** on the streets in question.

## Traffic & Transport

Brian Dunsby asked any members who travel frequently through Leeds Bradford airport or by train to London to get in touch to discuss their requirements in the light of the recent loss of the FlyBMI flights to Heathrow (*now partially replaced by FlyBE flights to Gatwick*).

The First Trains bid to run services between Harrogate and London Kings Cross was rejected. Now National Express Trains' have found some problems with their proposals. **Your feedback is needed to add weight to our arguments for more suitable services for both business and leisure travel to and from Harrogate.**

## FUTURE MEETINGS

### Monday, 11<sup>th</sup> May - Hotel du Vin Council Update + Chamber AGM

The Annual General Meeting will be held on Monday 11<sup>th</sup> May at the Hotel du Vin on West Park, Harrogate. Free refreshments will be available to encourage networking from 17.30 until 18.15.

Members will then be welcomed by the Mayor of Harrogate, Councillor John Fox, with keynote speeches to update members on current local issues by the Harrogate Borough Council Leader, Dr Mike Gardner and new Chief Executive, Wallace Sampson.

Due to limited capacity, attendance is limited to current **paid-up** Chamber members and invited VIP guests only.

### Monday, 8<sup>th</sup> June - Majestic Hotel

The June meeting will feature a presentation by the winner of the Best Small Business Award at the Ackrill Media Business Awards, sponsored by this Chamber.

Claire Morley-Jones will tell how her team at hr180 succeeded in starting and growing their business to the successful enterprise it now is. Also speaking will be local business advisers and bank representatives to explain what assistance they offer and what funding is available to other new and growing businesses.

### Monday 20<sup>th</sup> July # CHANGE OF DATE

The date of the July Meeting has been changed from 13<sup>th</sup> to 20<sup>th</sup> July due to clashing events for key officers. It will still be at the White Hart Hotel on Cold Bath Road.

The theme will be *"Going Global – how to start exporting your products and services"*. Further details to follow.

## Nominations for AGM Election

The Management Group, with the assistance of the Past Presidents Group, have nominated the following officers and committee for the year commencing at the AGM on 11<sup>th</sup> May - to be voted upon for acceptance or rejection of each candidate listed below:

### President 2009/10:

Robert Whiteley, Pavilions of Harrogate

### Past President 2009/10:

Granville Simpson, The Rocking Horse

### Vice Presidents 2009/10:

David Horth, Victoria Shopping Centre

Mark Lancaster, Colour It In Digital Print & Display

Stuart Pearson, The Trinity Foundation

### Hon. Treasurer 2009/11:

Michael Best, David Newton & Co

### Hon. Legal Adviser 2009/10:

Neil Goodrum, McCormicks Solicitors

### Management Committee (3 vacancies):

Ian Bergel, Auditel

Brian Coghlan, NatWest Bank

Simon Cotton, Cedar Court Hotel

Treasurer Mark Hunter and Committee Member Philip Broadbank are retiring from the Management Group.

Any member who wishes to stand for election next year should give notice to the Secretariat by 31<sup>st</sup> December.

## NEW MEMBERS

### Arden House (*Guest House & serviced apartments*)

Beverley Kemp, Director

69-71 Franklin Road, Harrogate HG1 5EH

**Tel:** 01423 509224 **Fax:** 01423 561170

**E-mail:** enquiries@ardenhousehotel.co.uk

**Website:** www.ardenhousehotel.co.uk

### Forsyth @ Southfield (*Business Centre/Service Offices*)

Peter Whiteley, Financial Director

c/o Moorgarth Properties Ltd, 64 Wellington Street,  
Leeds LS1 2EE

**Tel:** 0870 850 8001 **Fax:** 0113 243 4596

**E-mail:** pw@moorgarth.com

**Website:** www.forsyth.co.uk

### Four Front Marketing (*Freelance Marketing Support*)

Rachel Auty, Freelance Marketing Executive

31 Wedderburn Avenue, Harrogate HG2 7QN

**Tel:** 07545 917044

**E-mail:** r.auty@fourfrontmarketing.co.uk

**Website:** www.fourfrontmarketing.co.uk

### Mixd (*Website and print design*)

Bob Tait, Producer

7 Alexandra Road, Harrogate HG1 5JS

**Tel:** 01423 566043

**E-mail:** b.tait@mixd.co.uk

**Website:** www.mixd.co.uk

### So...PR Limited (*Public Relations Consultancy*)

Claire Sawkins, Director

Old School House, Hunsingore, Wetherby LS22 5HY

**Tel:** 01423 359 100 **Fax:** 01423 359 356

**E-mail:** info@so-pr.co.uk

**Website:** www.so-pr.co.uk

## BUSINESS BRIEFINGS

### **Yorkshire International Business Convention – 5<sup>th</sup> June 2009**

The 15<sup>th</sup> YIBC will be on Friday 5<sup>th</sup> June at the Yorkshire Event Centre on the Great Yorkshire Showground.

The common aim and theme is to show that you “Can do” even in the most difficult times. Recessions challenge us all to do some rethinking, so this event has done so! See [www.yibc.biz](http://www.yibc.biz) Tel: 01924 422193 or e-mail [Christine@yibc.biz](mailto:Christine@yibc.biz)

### **Business Link Competition**

Are you a “can do” company? Are you bucking the trend? Business Link Yorkshire is offering the chance to win mentoring from the region’s top business leaders plus tickets for the above YIBC Convention on 5<sup>th</sup> June.

See [www.businesslinkyorkshire.co.uk/yibc](http://www.businesslinkyorkshire.co.uk/yibc) by 14th May.

### **HMRC Business Payment Support**

The HMRC has a new dedicated support line for any businesses that have problems paying their VAT, NI or Corporation Tax. Call 0845 302 1435 Mon-Fri 8am-8pm

See [www.hmrc.gov.uk/pbr2008/business-payment.htm](http://www.hmrc.gov.uk/pbr2008/business-payment.htm)

### **Yorkshire Gold Business Club**

The Yorkshire Gold Business Club has been formed to help the region’s businesses and entrepreneurs maximise the opportunities afforded by the 2012 Olympics. Details can be provided on request.

### **Winston Churchill Memorial Trust**

The 2010 Winston Churchill Travelling Fellowships has opened for applications from people wishing to travel overseas to undertake study projects related to their profession, trade or particular interest. Find out more at [www.wcmt.org.uk](http://www.wcmt.org.uk) or Tel: 020 7584 9315

### **FREE Training Offer**

Harrogate employers are invited to find out more about the training and funding opportunities available through Train to Gain, a new government initiative meant to improve business success and increase efficiency.

Harrogate College is a training provider enrolled in this scheme that could help employers train their staff for free. This would also be a great networking opportunity.

The event will take place at Harrogate College on Wednesday, 6<sup>th</sup> May from 17.30 until 19.30.

Contact: Andra Oprea, PR & Marketing Officer, Harrogate College, Hornbeam Park, HG2 8QT, Tel: 01423 878382 e-mail: [aoprea@harrogate.ac.uk](mailto:aoprea@harrogate.ac.uk)

### **Tall storage Space needed!**

Can any member help the Harrogate Dramatic Society with some storage space for the set for their next production? They need 23ft x 19 ft x 20ft high. If you can help please call Gavin Smith on 0113 268 3845.

### **Road Safety Resource for Employers**

The Royal Society for the Prevention of Accidents (RoSPA) has a website featuring resources for employers whose employees drive as part of their work. The website features resources on driving for work and vehicle technology, plus details of the legislation surrounding employees using their own vehicles for work purposes. Find out more at:

[www.rosipa.com/roadsafety/resources/employers.htm](http://www.rosipa.com/roadsafety/resources/employers.htm)

Don’t forget we have two Chamber members who can help ensure your employees are fully compliant with all requirements: **Advanced Driving Techniques** and **HDDT Driver Training Consultancy**. Full contact details can be located on the Harrogate Chamber website Members’ List.

### **Carbon Footprint Standard**

The Department of Environment, Food and Rural Affairs (Defra) and the Carbon Trust launched a new standard to help businesses check the carbon footprint of their product or service. The Publicly Available Standard (PAS) 2050 is designed to help businesses look at ways of reducing their carbon emissions when designing, making and supplying goods or providing services.

Read more at:

[www.defra.gov.uk/news/latest/2008/climate-1029.htm](http://www.defra.gov.uk/news/latest/2008/climate-1029.htm)

Access guidance at: [www.bsigroup.com/en/Standards-and-Publications/Industry-Sectors/Energy/PAS-2050](http://www.bsigroup.com/en/Standards-and-Publications/Industry-Sectors/Energy/PAS-2050)

### **Employing Foreign Workers**

Last November the UK’s work permit scheme was replaced by a new immigration system. The Australian-style points-based system means that any UK business that wants to employ skilled foreign workers or temporary workers from outside Europe must apply for a sponsor licence from the UK Borders Agency (UKBA).

More details about the scheme can be found at [www.ukba.homeoffice.gov.uk/employers/points](http://www.ukba.homeoffice.gov.uk/employers/points)

### **Good practice on price information**

The Code of Practice on Price Indications has been replaced with a new Pricing Practices Guide. North Yorkshire Trading Standards have strongly advised every retailer to look at the new guide which is available online. The guide recommends to traders a set of good practices in giving the consumer information about prices in various situations. It covers making price comparisons, the actual price to the consumer, price indications which become misleading after they have been given and the sale of homes.

Download the guide at:

[www.berr.gov.uk/files/file46254.pdf](http://www.berr.gov.uk/files/file46254.pdf)

If you need further advice on this issue contact Trading Standards Business Advice Line 01609 534868 or e-mail to [business.advice@northyorks.gov.uk](mailto:business.advice@northyorks.gov.uk)

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