

# JULY 2011 MEETING AGENDA

All members, invited guests and potential members are invited to the next meeting of Harrogate Chamber of Trade & Commerce, starting at 17.30, **Monday, 18<sup>th</sup> July 2011** in the **Constance Green Hall, St Aidan's C of E High School**, Oatlands Drive, Harrogate, HG2 8JR Tel: 01423 885814

**DIRECTIONS:** Constance Green Hall is adjacent to Bede House - the entrance faces the main school. Parking is available in the Main Car Park but visitors may prefer to park in the car park at Bede House.

**From the town centre** - turn right into Oatlands Drive from the A6040 Knaresborough Road, just before the entrance to Cedar Court on the left. The entrance to Bede House Car Park is on the right immediately adjacent to the edge of the Stray.

**From Wetherby and the south**, turn left into Hookstone Drive from A661 Wetherby Road. At traffic lights, turn right into Oatlands Drive. The main entrance to the school is on the left with Bede House car park 200 yards further along on the left.

**First time attendees should look out for our Greeters with orange rosettes.**

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## Social Networking for Business – how to use and make the most of alternative social networks

**Presentations by:**

**Steve Phillip, Linked2Success** - Which social media site is the right one for you?

**Victoria Tomlinson, Northern Lights PR** - How blogs can help promote your business

**Rachel Auty, @thefourfront** - The Future's Social - Why ALL businesses need to take social media seriously

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**17.30 - 18.15** Informal networking (FREE tea or coffee on arrival)

**18.15 - 20.00 approx** Presentations as above, followed by short Business Meeting

- 1. Welcome Members & Guests** - introduce any new members + new representatives of members
- 2. Harrogate District Developments** – significant items impacting on local businesses
- 3. Membership Benefits** - update on promotion opportunities, publications, website and events
- 4. Members' Forum** - news, views, ideas and special offers (***Please send in news items in advance***)
- 5. Focus Groups** - any recent news to report or any actions planned affecting local businesses?  
- *Business Market* - *Promoting Harrogate* - *Town Centre Development* - *Traffic & Transport*
- 6. Scams & Spam Warnings** - how to avoid being conned! (***Please send in examples***)
- 7. External Organisations** - reports, events, news and correspondence of interest to members
- 8. Dates and Venues for future meetings:-**  
Monday, 8<sup>th</sup> August – *FREE SEMINAR: Cloud Computing by Vital Technology Group (15.30-17.00)*  
Monday, 8<sup>th</sup> August – *Business to Business Networking Safari – Queen's Suite, HIC (Members' Only)*  
Monday, 19<sup>th</sup> September – *Economic Update – Tourism & Retail Trade – Cedar Court Hotel*
- 9. Any other business** - if possible, advance notification of the subject would be helpful please.

***Meeting ends approximately 20.00 followed by informal networking in the bar***

***Please notify the Secretariat if you plan to attend by e-mail, phone or fax as below***