

Overall Group Aims:

To bring together volunteers from like minded Town Centre businesses to join this group (and ultimately to join Harrogate Chamber of Trade & Commerce as well) in order to create lobbying actions and initiatives that will:

1. Develop, encourage and protect a trading environment where a unique, strong and diverse mix of independent traders can contribute to and benefit from a safe, healthy, attractive and 'moreish' Harrogate town centre environment.
2. Project and promote a strong and enjoyable Harrogate Town Centre experience of a 'Healthy Harrogate' onto a local, regional, national and international stage.
3. Increase visitor numbers to our Town Centre so bringing economic benefit to the region through the maintenance and improvement of a vibrant and exciting central environment.
4. Strengthen links between local businesses through regular updates and opportunities to meet up.

Steering Committee Objectives:

On behalf of the wider group chamber membership, the Steering Committee will:

1. Promote membership to the group and provide a forum for meaningful, relevant and regular meetings of HTCDG members.
2. Share information and activities affecting town centre businesses with the HTCDG membership as required.
3. Consider local, regional and national government policies and issues. Present recommended responses and actions for the wider membership to adopt as appropriate.
4. To engage and lobby Harrogate Chamber of Trade & Commerce in Town Centre concerns and issues; so strengthening the Group's ability to campaign, lobby and change the Town Centre trading environment for the benefit of local/central businesses.
5. To consider and influence major development proposals affecting town centre businesses by inviting major policy makers and stakeholders to participate in open debate and consultation.