

BUSINESS to BUSINESS PROMOTION – 2012

BUSINESS-TO-BUSINESS PROMOTION – SHARED MAILING

Do you want to sell more products or services to other businesses in North and West Yorkshire?

If so, we can offer an ideal opportunity to send your business promotion leaflets very economically to about 10,000 businesses of all types on our validated database covering all of Harrogate and District – **at less than 5 pence each - one sixth of the cost of the postage alone – and with no labour cost!**

This mailing promoting Yorkshire Business Market has proved very successful for the past 7 years. We can accept any single A5 or folded A4 or A3 size leaflets at the following rates: *(VAT not applicable)*

<u>Paper size and weight:</u> <i>(A3 and A4 must be folded to A5)</i>	<u>Members</u>	<u>Non-Members#</u>
Single sheet A6 bond or thin art paper or equivalent up to 3 grams*	£350.00	£525.00
Single sheet A5 bond or thin art paper or equivalent up to 5 grams*	£450.00	£675.00
Single sheet A4 bond or thin art paper or equivalent up to 10 grams*	£650.00	£975.00
Single sheet A3 bond or thin A4 card or equivalent up to 20 grams*	£950.00	£1425.00

(Maximum postage weight per item. Intermediate weights pro rata. Heavier items subject to special quotation)*

The planned mailing date is early March, so you need to move quickly to have suitable leaflets designed and printed to take full advantage of this opportunity. We can arrange printing on request.

If interested please complete and return the reply form below to book an insert. Then post a sample of your proposed insert leaflet for check weighing. We will then confirm our acceptance and the price, the address of our mailing house and the delivery deadline. Please quote your official Purchase Order below if this is needed. Invoices will be issued by YBM Ltd for payment before packing starts!

Many thanks.



*# Membership fees for 2012-13 range from £60 to £196
- so join now to benefit from the Members' Discount.*

Brian L Dunsby, Chief Executive

Faxback to: 01423-870025 or E-mail: secretariat@harrogatechamber.org

To: Harrogate Chamber of Trade & Commerce. Attention: Maggie Hall, Chamber Administrator

We wish to include a promotional leaflet in the Business-to-Business Shared Mailing in March 2012.

A sample copy will be posted to you for price confirmation and we will then arrange for 10,000 copies to be printed and delivered to your specified mailing house address **by the end of February 2012.**

Name Position

Company

Tel Fax

E-mail:

Signed Date

Please quote Purchase Order Number:.....on the Invoice. We will pay before packing starts.

HC446-B2B Mailing12.doc

Harrogate Chamber of Trade & Commerce

PO Box 8, Harrogate, HG2 8XB Tel: 01423 879208 Fax: 01423 870025
e-mail: info@harrogatechamber.org web site: www.harrogatechamber.org