

BENEFITS OF MEMBERSHIP

- **SUMMARY OF MAIN BENEFITS OF MEMBERSHIP**
 - FREE Networking opportunity every month
 - FREE “Speed” Networking Business Safaris - 3 per year
 - FREE member to member business seminars - 3/4 per year
 - Discounted early booking for Yorkshire Business Market (YBM) - up to 25%
 - Be part of the No. 1 voice for Harrogate businesses
 - Lobbying strength - influence District & County Councils & other bodies
- **Monthly members’ meetings – usually second Monday of each month**
 - Hear speakers on current topical issues and opportunities
 - Meet potential new customers and associates
 - Keep in touch with existing customers
 - Meet local suppliers and service providers
 - Join forces with complementary businesses
 - Grow awareness of your business and get referrals
 - Monthly meeting presentation slots available on relevant topics
- **Informative monthly newsletter + relevant inserts**
 - Local, regional and national business news affecting Harrogate
 - Consultation on local planning and transport developments
 - News of local events, seminars and training programmes
 - Updates on new business legislation and help-lines
 - Frequent security, scam, spam and virus warnings
 - Monthly mailing service to local businesses and VIPs
 - Annual shared mailing promotion to over 9,000 local businesses
- **Chamber website and social media listings**
 - An A-Z of local business at your service - on the Chamber website
 - Be part of the Chamber’s online directory of local businesses
 - Contact details for all existing members
 - Secure e-mail enquiry service
 - Hotlink to your own website
 - Exclusive LinkedIn Group for keeping in touch with fellow members
 - Your Facebook and Twitter company presence linked on www.facebook.com/HarrogateChamberTC www.facebook.com/YorkshireBusiness and www.twitter.com/yorkshirebusmkt
 - Relevant Twitter posts re-tweeted to YBM’s 1,700+ followers across Yorkshire
- ***So JOIN IN – take an active role in promoting Harrogate Business
- and make yourself better known amongst many other local businesses!***